



Baldwin County Trailblazers

2023-2024 Strategic Focus

5/11/2023

Vision	<i>Enabling active lifestyles in Baldwin County by advocating for safe and accessible trails and pathways for all ages and abilities</i>			
Values	<i>Healthy Active Community, Accessibility, Equity, Safety, and Fun</i>			
Focus Areas	Advocate for the Development, Connectivity, and Ongoing Maintenance of Trails	Promote Safety and Awareness of County Trails and Pathways	Promote and Provide Active Lifestyles Opportunities	Ensure a Strong Advocacy Organization
Goal	Spearhead Eastern Shore Trail completion	Prioritize pedestrian and bicycle safety programs and improvements	Create awareness about the Eastern Shore Trail	Identify key stakeholders and constituencies for strong Board representation
Goal	Advocate for Eastern Shore Trail maintenance	Provide safety information for Baldwin County communities	Support the operation of Safe Routes to School (SRTS)	Strengthen community relations
Goal	Advocate for County Trail connectivity		Create and carry out Group Movement Activities	Develop and manage sustainable funding
Goal	Advocate for the Development of New Trails		Promote active lifestyles for all ages and abilities	